

# Supplementary information

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## Appendix A: Some remarks on the model construction

In the main text, we establish a stochastic model describing the dynamics of the levels of proteins X and Y. The model can be represented by the following two-dimensional system of stochastic differential equations (SDE):

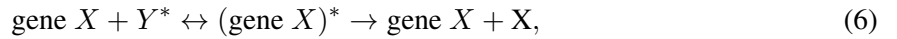
$$\begin{aligned}\dot{x} &= -\alpha(x - F(a, y)) + \sqrt{2\epsilon}\xi_x, \\ \dot{y} &= -\beta(y - G(x)) + \sqrt{2\eta}\xi_y,\end{aligned}\tag{1}$$

where  $F(a, y)$  describes the activation of protein X by inducer A and protein Y, and  $G(x)$  describes the activation of protein Y by protein X. We also point out that in natural bacterial systems, the most common expression of  $F(a, G(x))$  has the following form:

$$F(a, G(x)) = \frac{\gamma x^n}{K + x^n} + (\mu a + \delta).\tag{2}$$

In this section, we shall derive this expression based on the underlying biochemical reactions and the law of mass action.

We first derive the specific expressions of  $F(a, y)$  and  $G(x)$ . To this end, we list the possible reactions involved in the double-positive feedback regulatory network as



Here, Equation (3) describes the degradation of proteins X and Y. In many cases, the transcription factor Y is inactive. To be active, protein Y needs to be present as a multimer or a complex [1]. Equation (4) describes the process of multimerization of protein Y or cooperativity of protein Y with other proteins. Equation (5) describes a basal expression of gene X independent of the activation of protein Y. Equation (6) describes the expression of gene X with the binding of the transcription factor Y. In addition, Equations (7) and (8) describe the activation of protein X by inducer A and the activation of protein Y by protein X, respectively. Such activation effects can be direct or indirect.

Based on the above discussion,  $F(a, y)$  has the following form:

$$F(a, y) = \frac{\gamma_0 y^n}{K_0 + y^n} + (f(a) + \delta). \quad (9)$$

Here, the Hill function describes the activation of gene  $X$  by protein  $Y$ . The Hill coefficient  $n$  comes from the multimerization of  $Y$  or the cooperativity of protein  $Y$  with other proteins.  $f(a)$  describes the activation of protein  $X$  by inducer  $A$ .  $\delta$  describes the basal expression of gene  $X$ . Since the specific mechanisms of the activation effects can be very complex and can be different from systems to systems,  $f(a)$  and  $G(x)$  may have various different forms. To simplify the discussion, we use linear functions to approximate  $f(a)$  and  $G(x)$ .

Based on Equation (9) and the simplification of using linear functions to approximate  $f(a)$  and  $G(x)$ , we obtain a most common expression of  $F(a, G(x))$  with the following explicit form:

$$F(a, G(x)) = \frac{\gamma x^n}{K + x^n} + (\mu a + \delta). \quad (10)$$

## Appendix B: Derivation of the steady-state probability density

We denote the steady-state probability density of the stochastic system (1) by  $p_s(a, x, y)$ . To calculate the expression of  $p_s(a, x, y)$ , we make an assumption that the dynamics of the variable  $y$  is much faster than that of the variable  $x$ . In other words, we assume that  $\alpha \ll \beta$ . Under this assumption, we see that  $x$  is a slow variable and  $y$  is a fast variable. In order to study the dynamics of the fast variable  $y$ , we can think that the slow variable  $x$  is frozen. Thus the steady-state probability density  $p_s(a, x, y)$  of the stochastic system can be represented as

$$p_s(a, x, y) = p_s(y|a, x)p_s(a, x), \quad (11)$$

where  $p_s(y|a, x)$  is the steady-state probability density of the fast variable  $y$  given  $a$  and  $x$ , and  $p_s(a, x)$  is the steady-state probability density of the slow variable  $x$ .

Note that the dynamics of the fast variable  $y$  described by the second equality of Equation (1) is an Ornstein-Uhlenbeck (OU) process if we freeze the slow variable  $x$ . Thus the steady-state distribution of  $y$  given  $a$  and  $x$  follows the normal distribution  $N(G(x), \eta/\beta)$  with probability density

$$p_s(y|a, x) = \sqrt{\frac{\beta}{2\pi\eta}} \exp\left(-\frac{\beta}{2\eta}(y - G(x))^2\right). \quad (12)$$

In order to study the dynamics of the slow variable  $x$ , we can think that the fast variable  $y$  is always in a quasi-steady state. This indicates that the fast variable  $y$  in the first equality of Equation (1) can be averaged out as

$$\dot{x} = \int_R \left(-\alpha(x - F(a, y)) + \sqrt{2\epsilon}\xi_x\right) p_s(y|a, x) dy. \quad (13)$$

Since the noise level  $\eta$  is small, according to the Laplace method, Equation (1) can be further approximated as

$$\begin{aligned} \dot{x} &= \sqrt{\frac{\beta}{2\pi\eta}} \int_R \left(-\alpha(x - F(a, y)) + \sqrt{2\epsilon}\xi_x\right) \exp\left(-\frac{\beta}{2\eta}(y - G(x))^2\right) dy \\ &\doteq \sqrt{\frac{\beta}{2\pi\eta}} \sqrt{\frac{2\pi\eta}{\beta}} \left(-\alpha(x - F(a, G(x))) + \sqrt{2\epsilon}\xi_x\right) \\ &= -\alpha(x - F(a, G(x))) + \sqrt{2\epsilon}\xi_x. \end{aligned} \quad (14)$$

This shows that the dynamics of the slow variable  $x$  can be approximated by the following one-dimensional SDE:

$$\dot{x} = -\alpha(x - F(a, G(x))) + \sqrt{2\epsilon}\xi_x = -\partial_x U(a, x) + \sqrt{2\epsilon}\xi_x, \quad (15)$$

where

$$U(a, x) = \alpha \int_0^x (u - F(a, G(u))) du. \quad (16)$$

Let  $p(a, x, t)$  denote the probability density of the slow variable  $x$  at time  $t$ . Then the dynamics of  $p(a, x, t)$  is governed by the following Fokker-Planck equation:

$$\partial_t p = \partial_x (\partial_x U p + \epsilon \partial_x p). \quad (17)$$

By solving the Fokker-Planck equation, the steady-state probability density  $p_s(a, x)$  of the slow variable  $x$  has the form of

$$p_s(a, x) = \frac{1}{Z_x} \exp\left(-\frac{1}{\epsilon} U(a, x)\right), \quad (18)$$

where  $Z_x$  is a normalization constant.

Combining Equations (12) and (20), we obtain the approximate steady-state probability density  $p_s(a, x, y)$  in the whole phase space:

$$p_s(a, x, y) = \frac{1}{Z} \exp\left\{-\frac{1}{\epsilon} U(a, x, y)\right\}, \quad (19)$$

where  $Z$  is a normalization constant and  $U(a, x, y)$  is an appropriate (global) potential of the stochastic system (1) defined as

$$U(a, x, y) = \frac{\epsilon\beta}{2\eta} (y - G(x))^2 + \alpha \int_0^x (u - F(a, G(u))) du. \quad (20)$$

## Appendix C: Derivation of the mean escape times

The approach here to derive the mean escape times is very similar to the reaction rate theory established by Kramers [2]. Readers who are familiar with the reaction rate theory can skip this part. We only discuss the mean escape time  $\langle T_L \rangle$  from the low-expression state, that is, the mean time needed for a cell to switch from the low- to the high-expression state. The derivation of the mean escape time  $\langle T_H \rangle$  from the high-expression state is quite similar.

We denote by  $X_t$  the level of protein X at time  $t$ . For any  $x$ , we define

$$\tau_x = \inf\{t \geq 0 : X_t = x\}. \quad (21)$$

Intuitively,  $\tau_x$  is the time needed for  $X_t$  to arrive at  $x$  for the first time. Mathematically, the time  $\tau_x$  is a random time and is named as the first-passage time for  $x$ . Under this notation, the mean escape time  $\langle T_L \rangle$  from the low-expression state should be

$$\langle T_L \rangle = E_{x_L} \tau_{x_H} = E(\tau_{x_H} | X_0 = x_L), \quad (22)$$

that is, the mean time needed for  $X_t$  which starts from  $x_L$  to arrive at  $x_H$  for the first time.

We rewrite the one-dimensional system (16) in Ito's differential form as

$$dX_t = -U'(X_t)dt + \sqrt{2\epsilon}dW_t, \quad (23)$$

where  $U'(x) = \partial_x U(a, x)$ . According to Ito's formula in the theory of SDE, for any function  $f$  whose second derivative is continuous, we have

$$\begin{aligned} df(X_t) &= f'(X_t)dX_t + \frac{1}{2}f''(X_t)dX_t^2 \\ &= f'(X_t)(-U'(X_t)dt + \sqrt{2\epsilon}dW_t) + \frac{1}{2}f''(X_t)2\epsilon dt \\ &= (\epsilon f''(X_t) - U'(X_t)f'(X_t))dt + \sqrt{2\epsilon}f'(X_t)dW_t. \end{aligned} \quad (24)$$

We rewrite the above equation as the integration form as

$$f(X_t) - f(X_0) = \int_0^t (\epsilon f'' - U'f')(X_s)ds + \sqrt{2\epsilon} \int_0^t f'(X_s)dW_s. \quad (25)$$

This shows that

$$f(X_{t \wedge \tau_{x_H}}) - f(X_0) - \int_0^{t \wedge \tau_{x_H}} (\epsilon f'' - U'f')(X_s)ds \quad (26)$$

is a martingale. Taking expectation in the above equation and letting  $t \rightarrow \infty$ , we obtain that

$$E_{x_L} f(X_{\tau_{x_H}}) - f(x_L) = E_{x_L} \int_0^{\tau_{x_H}} (\epsilon f'' - U'f')(X_s)ds. \quad (27)$$

If we can find a function  $f$  so that

$$\epsilon f'' - U'f' \equiv 1, \quad (28)$$

then the above equation reduces to

$$E_{x_L} \tau_{x_H} = E_{x_L} f(X_{\tau_{x_H}}) - f(x_L) = f(x_H) - f(x_L). \quad (29)$$

Thus the remaining question is to solve the second-order ODE (28).

Recall that the steady-state probability density of the one-dimensional system is

$$p_s(a, x) = \frac{1}{Z_x} e^{-\frac{1}{\epsilon}U(a, x)}. \quad (30)$$

Thus we obtain that

$$p'_s = -\frac{1}{\epsilon}U'p_s. \quad (31)$$

Multiplying Equation (28) by  $p_s$ , we obtain that

$$\epsilon f'' p_s - U' f' p_s = p_s. \quad (32)$$

Applying Equation (31), we obtain that

$$\epsilon (f' p_s)' = \epsilon f'' p_s + \epsilon f' p'_s = p_s. \quad (33)$$

Integrating the above equation, we obtain that

$$f'(y)p_s(y) = \frac{1}{\epsilon} \int_{-\infty}^y p_s(z)dz. \quad (34)$$

Thus

$$f'(y) = \frac{1}{\epsilon p_s(y)} \int_{-\infty}^y p_s(z)dz. \quad (35)$$

Integrating the above equation, we obtain that

$$f(x) - f(x_L) = \frac{1}{\epsilon} \int_{x_L}^x \frac{1}{p_s(y)} dy \int_{-\infty}^y p_s(z)dz. \quad (36)$$

By Equation (29), we obtain that

$$\begin{aligned} E_{x_L} \tau_{x_H} &= f(x_H) - f(x_L) = \frac{1}{\epsilon} \int_{x_L}^{x_H} \frac{1}{p_s(y)} dy \int_{-\infty}^y p_s(z) dz \\ &= \frac{1}{\epsilon} \int_{x_L}^{x_H} e^{\frac{1}{\epsilon} U(a,y)} dy \int_{-\infty}^y e^{-\frac{1}{\epsilon} U(a,z)} dz. \end{aligned} \quad (37)$$

Applying the Laplace method, we obtain that

$$\begin{aligned} E_{x_L} \tau_{x_H} &\doteq \frac{1}{\epsilon} \int_{x_L}^{x_H} e^{\frac{1}{\epsilon} U(a,y)} dy \int_{-\infty}^{x_M} e^{-\frac{1}{\epsilon} U(a,z)} dz \\ &\doteq \frac{1}{\epsilon} \sqrt{\frac{2\pi\epsilon}{\kappa_M}} e^{\frac{1}{\epsilon} U(a,x_M)} \sqrt{\frac{2\pi\epsilon}{\kappa_L}} e^{-\frac{1}{\epsilon} U(a,x_L)} \\ &= \frac{2\pi}{\sqrt{\kappa_L \kappa_M}} e^{\frac{1}{\epsilon} (U(a,x_M) - U(a,x_L))}, \end{aligned} \quad (38)$$

where  $\kappa_L = \partial_x^2 U(a, x_L)$  and  $\kappa_M = -\partial_x^2 U(a, x_M)$  are the curvatures of  $U(a, x)$  at  $x_L$  and  $x_M$ , respectively. Thus we finally obtain that

$$\langle T_L \rangle = E_{x_L} \tau_{x_H} \doteq \frac{2\pi}{\sqrt{\kappa_L \kappa_M}} e^{\frac{1}{\epsilon} (U(a,x_M) - U(a,x_L))}. \quad (39)$$

Similarly, we can obtain that

$$\langle T_H \rangle = E_{x_H} \tau_{x_L} \doteq \frac{2\pi}{\sqrt{\kappa_H \kappa_M}} e^{\frac{1}{\epsilon} (U(a,x_M) - U(a,x_H))}, \quad (40)$$

where  $\kappa_H = \partial_x^2 U(a, x_H)$  is the curvature of  $U(a, x)$  at  $x_H$ . Thus the transition rate from the low- to the high-expression state is

$$k_{LH} = 1/\langle T_L \rangle = \frac{\sqrt{\kappa_L \kappa_M}}{2\pi} e^{\frac{1}{\epsilon} (U(a,x_L) - U(a,x_M))}, \quad (41)$$

and the transition rate from the high- to the low-expression state is

$$k_{HL} = 1/\langle T_H \rangle = \frac{\sqrt{\kappa_H \kappa_M}}{2\pi} e^{\frac{1}{\epsilon} (U(a,x_H) - U(a,x_M))}. \quad (42)$$

Thus we can derive the steady-state proportion  $p_L$  of low-expressing cells and the steady-state proportion  $p_H$  of high-expressing cells as

$$p_L = \frac{k_{HL}}{k_{LH} + k_{HL}} = \frac{\sqrt{\frac{1}{\kappa_L}} e^{-\frac{1}{\epsilon} U(a,x_L)}}{\sqrt{\frac{1}{\kappa_L}} e^{-\frac{1}{\epsilon} U(a,x_L)} + \sqrt{\frac{1}{\kappa_H}} e^{-\frac{1}{\epsilon} U(a,x_H)}}, \quad (43)$$

and

$$p_H = \frac{k_{LH}}{k_{LH} + k_{HL}} = \frac{\sqrt{\frac{1}{\kappa_H}} e^{-\frac{1}{\epsilon} U(a,x_H)}}{\sqrt{\frac{1}{\kappa_L}} e^{-\frac{1}{\epsilon} U(a,x_L)} + \sqrt{\frac{1}{\kappa_H}} e^{-\frac{1}{\epsilon} U(a,x_H)}}. \quad (44)$$

## Appendix D: Derivation of the variance function

According to the main text, the variance function  $D(x)$  is defined as

$$D(x) = \text{Var}(X_h | X_0 = x) = E_x (X_h - E_x X_h)^2. \quad (45)$$

To calculate  $D(x)$ , we have to first gain some knowledge about the distribution of  $X_h$ . To this end, we define a random time

$$\tau = \tau_{x_L} \wedge \tau_{x_H} = \min\{\tau_{x_L}, \tau_{x_H}\}. \quad (46)$$

Clearly,  $\tau$  is the time needed for the  $X_t$  to arrive at either  $x_L$  or  $x_H$  for the first time. We can decompose  $X_h$  into

$$X_h = X_\tau + (X_h - X_\tau). \quad (47)$$

Thus we have

$$D(x) = \text{Var}_x(X_\tau) + \text{Var}_x(X_h - X_\tau) + 2\text{Cov}_x(X_\tau, X_h - X_\tau), \quad (48)$$

where  $\text{Var}_x(\cdot) = \text{Var}(\cdot | X_0 = x)$ . We next define

$$p_L(x) = P_x(X_\tau = x_L) \quad (49)$$

and

$$p_H(x) = P_x(X_\tau = x_H). \quad (50)$$

Obviously,  $p_L(x) + p_H(x) = 1$ . Note that  $X_\tau$  is a random variable which takes the value of  $x_L$  with probability  $p_L(x)$  and takes the value of  $x_H$  with probability  $p_H(x)$ . Thus

$$\begin{aligned} \text{Var}_x(X_\tau) &= E_x(X_\tau - E_x X_\tau)^2 \\ &= E_x((X_\tau - E_x X_\tau)^2 | X_\tau = x_L) p_L(x) + E_x((X_\tau - E_x X_\tau)^2 | X_\tau = x_H) p_H(x) \\ &= (x_L - E_x X_\tau)^2 p_L(x) + (x_H - E_x X_\tau)^2 p_H(x). \end{aligned} \quad (51)$$

Note that

$$E_x X_\tau = x_L p_L(x) + x_H p_H(x). \quad (52)$$

Thus we obtain that

$$\begin{aligned} \text{Var}_x(X_\tau) &= ((x_L - x_H) p_H(x))^2 p_L(x) + ((x_H - x_L) p_L(x))^2 p_H(x) \\ &= (x_H - x_L)^2 p_L(x) p_H(x) (p_L(x) + p_H(x)) \\ &= (x_H - x_L)^2 p_L(x) p_H(x). \end{aligned} \quad (53)$$

Note further that once  $X_t$  arrives at  $x_L$  or  $x_H$ , it will maintain around  $x_L$  or  $x_H$  before stochastic phenotype switching. In this case,  $U'(x)$  can be first-order approximated by

$$U'(x) \doteq U'(x_L) + \kappa_L(x - x_L) = \kappa_L(x - x_L) \quad (54)$$

or

$$U'(x) \doteq U'(x_H) + \kappa_H(x - x_H) = \kappa_H(x - x_H). \quad (55)$$

Thus conditioned on  $\{X_\tau = x_L\}$ , the one-dimensional system can be approximated by the OU process

$$\dot{x} = -\kappa_L(x - x_L) + \sqrt{2\epsilon}\xi_x, \quad (56)$$

whose steady-state distribution is the normal distribution  $N(x_L, \epsilon/\kappa_L)$ , and conditioned on  $\{X_\tau = x_H\}$ , the one-dimensional system can be approximated by another OU process

$$\dot{x} = -\kappa_H(x - x_H) + \sqrt{2\epsilon}\xi_x, \quad (57)$$

whose steady-state distribution is another normal distribution  $N(x_H, \epsilon/\kappa_H)$ . Since we have assumed that the time scale of the interval  $h$  is much shorter than the time scale of stochastic phenotype switching,

we can use the steady-state distribution of the OU process to approximate the distribution of  $X_h - X_\tau$ . Thus we have

$$\begin{aligned}\text{Var}_x(X_h - X_\tau) &\doteq \text{Var}_x(X_h - X_\tau | X_\tau = x_L) p_L(x) + \text{Var}_x(X_h - X_\tau | X_\tau = x_H) p_H(x) \\ &\doteq \frac{\epsilon}{\kappa_L} p_L(x) + \frac{\epsilon}{\kappa_H} p_H(x) \\ &= \epsilon \left( \frac{p_L(x)}{\kappa_L} + \frac{p_H(x)}{\kappa_H} \right).\end{aligned}\quad (58)$$

Moreover, by the above OU approximation, we have

$$\begin{aligned}\text{Cov}_x(X_\tau, X_h - X_\tau) &= E_x(X_\tau - E_x X_\tau)(X_h - X_\tau - E_x(X_h - X_\tau)) \\ &= E_x(X_\tau - E_x X_\tau) E_x(X_h - X_\tau - E_x(X_h - X_\tau) | X_\tau) \\ &\doteq 0.\end{aligned}\quad (59)$$

Combining Equations (53), (58), and (59), the variance function  $D(x)$  can be represented as

$$D(x) \doteq (x_H - x_L)^2 p_L(x) p_H(x) + \epsilon \left( \frac{p_L(x)}{\kappa_L} + \frac{p_H(x)}{\kappa_H} \right).\quad (60)$$

Thus the remaining question is to calculate  $p_L(x)$  and  $p_H(x)$ .

By Equation (25), we see that

$$f(X_{t \wedge \tau}) - f(X_0) - \int_0^{t \wedge \tau} (\epsilon f'' - U' f')(X_s) ds\quad (61)$$

is a martingale. Taking expectation in the above equation and letting  $t \rightarrow \infty$ , we obtain that

$$E_x f(X_\tau) - f(x) = E_x \int_0^\tau (\epsilon f'' - U' f')(X_s) ds.\quad (62)$$

If we can find a function  $f$  so that

$$\epsilon f'' - U' f' \equiv 0,\quad (63)$$

then the above equation reduces to

$$E_x f(X_\tau) = f(x).\quad (64)$$

In other words,

$$f(x) = f(x_L) p_L(x) + f(x_H) p_H(x).\quad (65)$$

Noting that  $p_L(x) + p_H(x) = 1$ , we obtain that

$$p_H(x) = \frac{f(x) - f(x_L)}{f(x_H) - f(x_L)}.\quad (66)$$

We now solve the second-order ODE (63). Multiplying Equation (63) by  $p_s$ , we obtain that

$$\epsilon f'' p_s - U' f' p_s = 0.\quad (67)$$

Applying Equation (31), we obtain that

$$\epsilon (f' p_s)' = \epsilon f'' p_s + \epsilon f' p_s' = 0.\quad (68)$$

Thus we can choose  $f$  so that

$$f'(y) p_s(y) \equiv 1.\quad (69)$$

Thus we have

$$f'(y) = \frac{1}{p_s(y)}. \quad (70)$$

Integrating the above equation, we obtain that

$$f(x) - f(x_L) = \int_{x_L}^x \frac{1}{p_s(y)} dy. \quad (71)$$

Substituting this result for Equation (66), we obtain that

$$p_H(x) = \frac{\int_{x_L}^x \frac{1}{p_s(y)} dy}{\int_{x_L}^{x_H} \frac{1}{p_s(y)} dy} = \frac{\int_{x_L}^x e^{\frac{1}{\epsilon} U(a,y)} dy}{\int_{x_L}^{x_H} e^{\frac{1}{\epsilon} U(a,y)} dy}. \quad (72)$$

From Equation (60), we easily see that  $D(x)$  attains its maximum at a point  $x^*$  satisfying

$$p_H(x^*) = \frac{1}{2} + \frac{(\kappa_L - \kappa_H)\epsilon}{2(x_H - x_L)^2 \kappa_L \kappa_H}. \quad (73)$$

Applying the Laplace method, we see that

$$p_H(x) \rightarrow \begin{cases} 0 & \text{if } x < x_M; \\ 1 & \text{if } x > x_M, \end{cases} \quad (74)$$

as  $\epsilon \rightarrow 0$ . This shows that the maximum point  $x^*$  of  $D(x)$  tends to  $x_M$  as  $\epsilon \rightarrow 0$ , that is,

$$\lim_{\epsilon \rightarrow 0} x^* = x_M. \quad (75)$$

## References

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- [2] Hänggi P, Talkner P, Borkovec M (1990) Reaction-rate theory: fifty years after kramers. *Reviews of Modern Physics* 62:251.