

An automated framework for  
advertisement detection and removal  
from sports videos using audio-visual cues

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# Problems & Ideas

- Advertisement detection and removal from sports videos
  - Manual advertisement detection is laborious activity
  - Advertisements require more bandwidth for transmission and storage
- Ideas: Automated advertisement detection and removal from sports videos
  - Shot boundary detection using AlexNet framework
  - Creation of video shots based on detected boundaries
  - 26-D MFCC-GTCC feature extraction corresponding to video shot
  - Classification of extracted feature vector using weighted-KNN into sports or advertisement shot

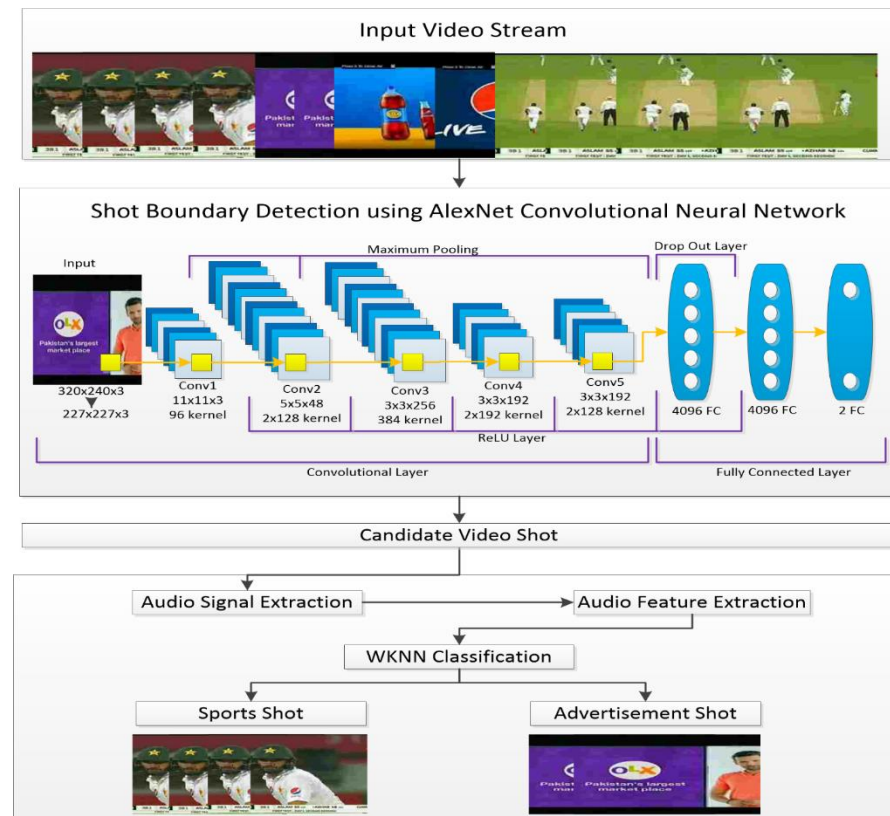


Figure 1: Proposed Framework

# Main Contributions

- Effective advertisement detection framework using audio-visual features.
- Our deep learning-based shot boundary detection is robust to aforementioned limitations i.e. variations in camera, position, image and template sizes, etc.
- Our audio-stream analysis-based advertisements detection method effectively captures the attributes of musical and speech tones through robust spectral features that can reliably be used to classify the advertisement and game shots.

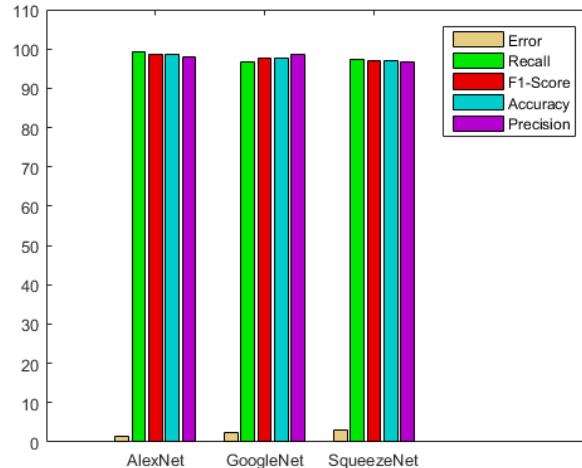


Fig-2: Comparison of deep neural networks

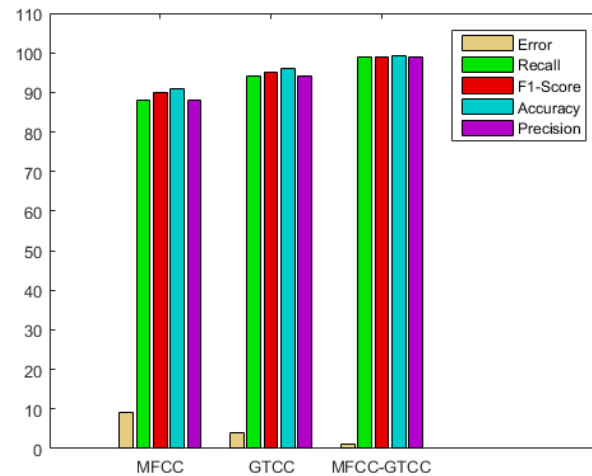


Fig-3: Comparison of audio features

## Conclusion

- AlexNet perform better than GoogleNet and SqueezeNet(Fig-2)
- Fusion of MFCC-GTCC outperforms MFCC and GTCC performance(Fig-3)
- Two-step Advertisement detection provide efficient results(Fig-4)

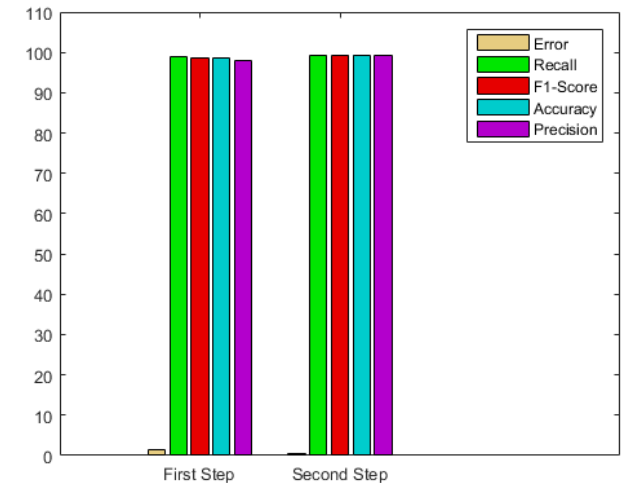


Fig-4: Comparison of step-wise results